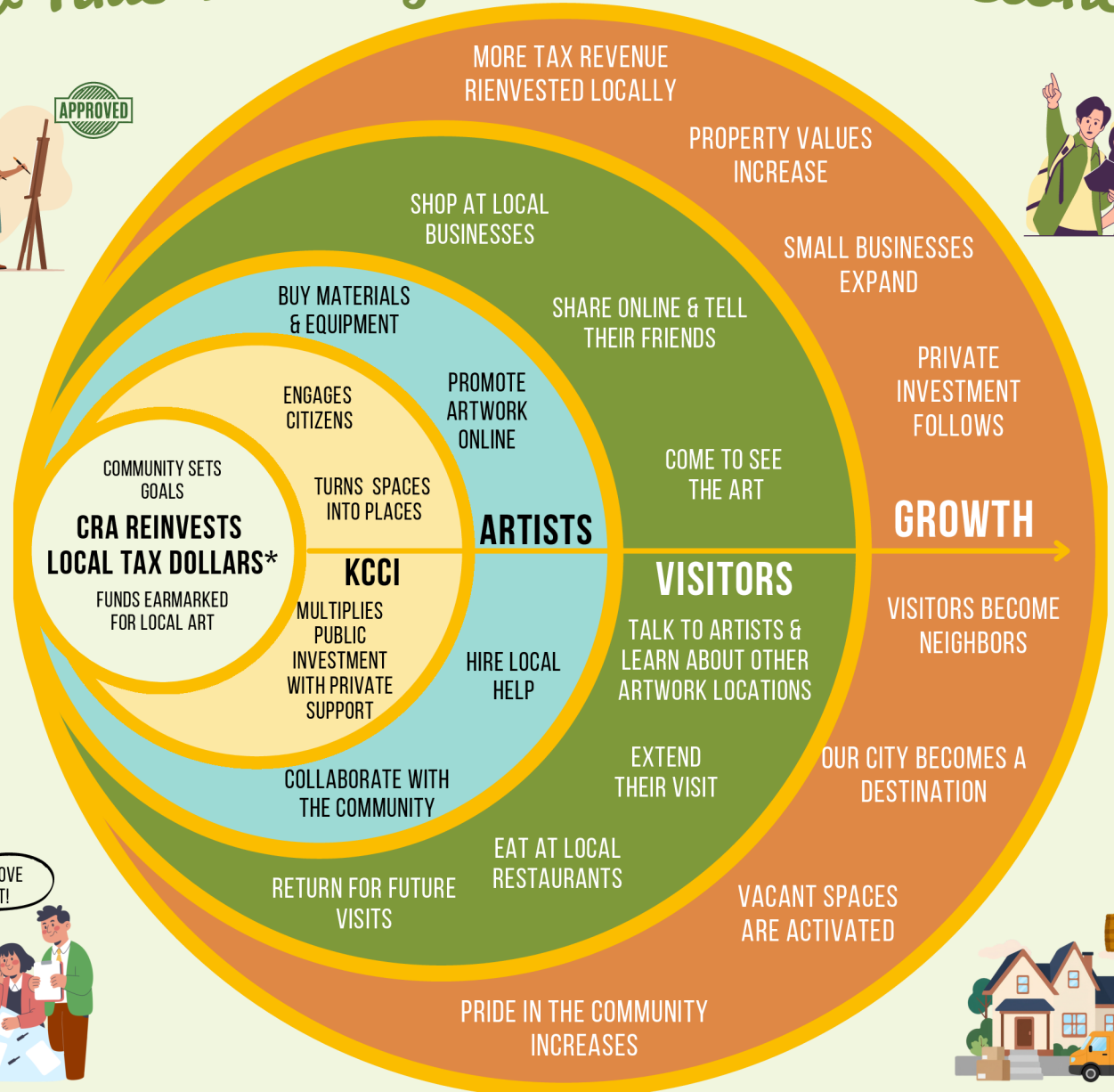





# How Arts Funding Fuels The Local Economy



KCCI activates placemaking projects that engage citizens to create positive community change and economic impact. This year, one of the projects includes partnering to help transform the South Monroe-South Adams corridor into a multi-mural and arts destination. By securing Private funding and matching existing allocated funds, KCCI is able to invest in local professional artists, attract visitors, and contribute to the growth of the community while enhancing placemaking.




 EVERY \$1  
INVESTED IN  
PUBLIC ARTS
 

 GENERATES  
\$5 IN TAX  
REVENUE



\*CRA funding comes from tax growth within the district and is reinvested back into that same area.