

# FAST FACTS ON FIVE PROJECTS

**2007**  
YEAR  
STARTED

**22**  
TOTAL  
PROJECTS

**232**  
COMMUNITY  
CATALYSTS

**GAINES STREET**

**Get Gaines Going**

- > Worked with City of Tallahassee to revitalize Gaines Street
- > Accelerated development timetable by 11 years

**\$11 million** invested since 2011 by the CRA to support major redevelopment projects

**\$195.8 million** resultant private investment, most of which is expended locally

**\$150 million** estimated increase in post-development taxable value

**BIG BEND REGION**

**Southside Sense of Place**

- > Worked with government to execute construction of a new streetscape for Palmer Avenue, which now serves as the model for future connector roads

**\$750,000** resultant improvements

**MIDTOWN**

**Identify Tallahassee**

- > Conducted Midtown Corridor Study with FAMU School of Architecture
- > Created Midtown Action Plan

**\$500,000** secured for Midtown enhancements

**\$22 million** placemaking improvements in Blueprint budget from Midtown Action Plan

**CASCADES PARK**

**Cultivate Cascades**

- > Conducted research
- > Pushed for a more extensive amphitheater
- > Collaborated with community partners to develop Discovery, a unique playscape

**28,349** people who have attended paid concerts in the amphitheater

**\$550,000** total donations for Discovery playscape

**\$871,700** economic impact of 2016 Word of South Festival in Cascades Park

**LAKE ELLA**

**EllaVate Lake Ella**

- > Made improvements to Lake Ella, including lighting, landscaping & porch swings
- > Helped coordinate needed infrastructure for events (including Food Truck Thursday) to make it a "place to be"

Increased traffic to Lake Ella, especially among university students