



The 2023 KCCI Crosswalks to Classrooms initiative incorporates STEAM principles and pairs local artists with students to create visually appealing art to bring attention to drivers that students may be crossing the road, so they should be alert and slow down.

SPONSORSHIP LEVELS

Sponsor recognition on KCCI social media posts

Sponsor name & logo on all press releases & promotional items

Sponsor name & logo displayed at community painting event

Mention in KCCI newsletter to 2000+ leaders

Sponsor recognition in school newsletter & communications

Tent set up & sponsor handouts at community event

Speaking opportunity at event with press and permanent signage

Exclusive sponsorship of crosswalks & intersection with permanent signage*

Safety Hero	Safety Champion	Safety Advocate	Safety Ambassador	Safety Partner
\$20,000	\$10,000	\$5,000	\$1,000	\$500

***ADDITIONAL EXCLUSIVE OPPORTUNITIES FOR \$20,000 & \$45,000 SPONSORSHIPS AVAILABLE UPON REQUEST.**



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